

# STUDIO VINO

POUR A GLASS ... OF YOUR OWN MAKING



At Studio Vino, every visitor is given the opportunity to become his or her own personal winemaker. The Tempe-based winery opened in March 2008 and allows people to create and bottle their own wine, as well as design a custom label for the bottle. First, visitors taste different wine varietals to see which is to their liking, and then they mix the ingredients to start the fermentation process. The wine stays with Studio Vino for the next 75 days, and the patrons are then invited back to bottle, cork and label the wine. Owner Kari Zemper jokes that "it's like Build-A-Bear for adults." She says it's a whole winemaking experience, and the cost includes original tasting (complete with cheese and crackers), custom label design and a bottling party, where the winemaker can bring their own food and invite as many guests as they want. Although cost varies, the price per bottle ranges from \$12-\$15. "The goal is to provide a very unique and memorable experience and give people the opportunity to learn a little about wine and wine tasting," Zemper says.

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